

PRESS RELEASE

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Afterburner Experiences a 240% Revenue Increase Over 2001

Afterburner increased its revenue from \$2.2 million to \$5.3 million dollars in 2002—the company’s best year ever—despite a struggling economy. Much of this unprecedented growth can be attributed to strong sales of Afterburner’s event programs and its newly introduced leadership programs. According to Jim ‘Murph’ Murphy, Founder and CEO, “In this tough economy there is no margin for errors in execution. Companies have to execute their strategies flawlessly from the top to the front lines if they want to be around another year. Afterburner is helping many of today’s leading corporations do this through in-depth leadership assessment, coaching and training programs. The ROI on these programs is excellent and it’s measurable. Our clients understand this and continue to come back for more.” Afterburner is predicting continued strong growth in 2003 as it launches new programs in youth and medical patient safety.

Afterburner Inc., an international leadership development and management training company, executes training programs, keynote addresses and customized follow on programs for companies interested in building the critical competencies necessary to ensure market share and growth in the global marketplace.

